



NEWS RELEASE

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## Seahawks and Northwest Harvest Invite Fans to Participate in Cash-Only Food Drive

**RENTON, Wash.** - The Seattle Seahawks and Northwest Harvest will host a cash-only gate drive on Sunday, October 1, prior to the Seahawks vs. Colts game. Volunteers will be stationed at all gates and in American Family Insurance Touchdown City to accept contributions.

Fans can also text the words TACKLEHUNGER to 41444 to make a donation in any amount or visit [www.northwestharvest.org](http://www.northwestharvest.org) to donate online.

Cash donations allow Northwest Harvest to purchase large volumes of food with substantial buying power and ensure those who suffer from hunger have access to healthy, nutritious meals.

"Far too many of our neighbors struggle with food insecurity," says Thomas Reynolds, CEO of Northwest Harvest. "With the power of Seahawks fans throughout the area, we can improve the lives of those who struggle to purchase enough food for their families."

Northwest Harvest is Washington's leading hunger relief agency. Each month, Northwest Harvest provides more than two million nutritious meals and supports a statewide network of more than 375 food banks, meal programs, and high-need schools - focusing on consistent, nutritious, culturally-sensitive foods critical to both the body and mind.

Throughout its 50 years, Northwest Harvest has grown from a project of local social activists to its position today as the largest independent organization fighting hunger in the state of Washington. With distribution centers in western, eastern, coastal and central Washington, Northwest Harvest reaches communities across the state, changing lives and providing the tools necessary to escape hunger. Northwest Harvest does not receive government funding, and relies on donations from individuals, businesses, foundations and other organizations.

For more information about Northwest Harvest, or to donate, call 206-625-0755 visit [www.northwestharvest.org](http://www.northwestharvest.org).